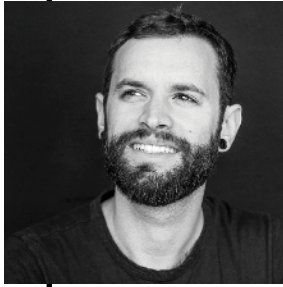


# SEBASTIEN PLASSIARD

ART DIRECTOR  
UI/UX



RESUME 2016

## ABOUT ME

I LOVE CREATIVE TECHNOLOGY.

# A

I'm a French Art Director UI/UX with **10+ years of work experience** in communication, e-commerce and advertising.

I worked with clients such as Sony, Nestlé, The Eiffel Tower, Coca-Cola Company, Orange, Gouvernement of Quebec, Garmin, Red Bull ...

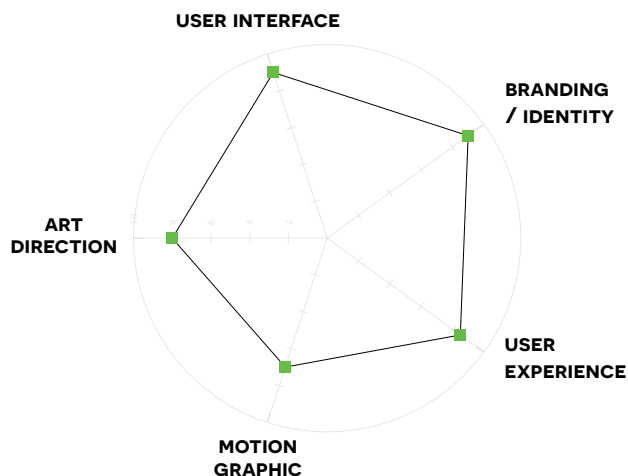
I'm specialized in • Creative Direction • Art Direction • UI / UX • Branding & Identity • User Interface Design • User Experience Design • Prototyping • E-commerce.

## SKILLS

HARD WORK REAPS DESIRED RESULTS

# S

French (*native*) Spanish (*advanced*) English (*advanced*)



## CONTACT ME

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Argentina

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@primsimp

[www.primsimp.com](http://www.primsimp.com)

# W

## WORK EXPERIENCE

WORK HARD • PLAY HARD

### TANGO + TANGO

APRIL 2014 / CURRENT

CO-OWNER, CREATIVE DIRECTOR, ARGENTINA (BUENOS AIRES)  
Our clients Garmin (Argentina / Europe), Adidas, Cetelem, Burj Kalifa, Hotel Accords, Orange Business...

### FREELANCE

JUNE 2012 / CURRENT

ART DIRECTOR, UI & UX DESIGNER  
Worked for different companies in the United States, Canada, France, Cayman Island, Indonesia and Argentina

### NSB

MARCH 2013 / FEBRUARY 2014

ART DIRECTOR, ARGENTINA (BUENOS AIRES)  
Worked for the Coca-Cola Company (South America) and Samsung.  
• Coca-Cola Life, Launching Event

### UNITEAM

APRIL 2011 / APRIL 2012

ART DIRECTOR DIGITAL, FRANCE (LYON/PARIS)  
Digital, operational, relational, experiential marketing.  
• Eiffel Tower Homepage Design (Paris)

### REMARQUABLE

APRIL 2011 / APRIL 2012

ART DIRECTOR DIGITAL, CANADA (MONTREAL)  
Worked with the Government of Quebec, Liquid Nutrition, etc.  
• Established guidelines for illustrators or photographers.  
• Co-ordinated all aspects of production for print, audio-visual or electronic materials, such as TV spot, Web sites, interactive terminals, etc.  
• Co-ordinated sub-contracting.  
• Supervised other graphic designers or graphic arts technicians.

# E

## EDUCATION PROGRESS

BACK & PLAYGROUND

### MOTION GRAPHIC LEVEL 1, 2

2009

PYRAMID FORMATION (PARIS)

### MANAGEMENT HYPERMEDIA

2007 / 2008

UNIVERSITÉ SAVOIE MONT BLANC

### ART & COMMUNICATION GRAPHIC

2002 / 2006

LYCÉE PROFESSIONNEL PRIVÉ LA FONTAINE

## RECOMMANDATION

### THEY SPEAK ABOUT ME

# R

**AXEL JORON**  
DEVELOPPER PHP / FULLSTACK

"I have been working along with Sébastien on many web projects for a few years now. Sébastien is a very inspired, precise and thorough web designer and art director. Thanks to his proactivity and the quality of his modern work he managed to express the message expected by our clients perfectly, a token of their full satisfaction. A solid value."

**RICHARD SAAD**  
CONSULTANT

"It was a great pleasure to work with Sébastien. Art director, designer, multidisciplinary creative, passionate traveler; here are some of the elements shaping this outstanding designer. His good sense of judgment and his work match the clients' needs. His talent supplements his cheerful attitude and his "joie de vivre". Looking forward to working with you again Sébastien."

**GAËL MARTHOURET**  
ART DIRECTOR

"We worked together for a year as art directors at Uniteam. I have great memories of this partnership with Sébastien, of his enthusiasm, his open-mindedness regarding graphic and technological innovations, of his proactivity, etc. He is in sync with his time both visually and creatively."

**LOÏC BRIGNOU**  
ACCOUNT CHEF

"I had the chance to work with Sébastien at Virus 1534. Sébastien is very efficient and very reliable. He has the ability to respond very quickly to numerous requests without impairing the quality of his designs and the originality of his creations. A very good team player, Sébastien managed to show his global vision of a marketing project, without limiting himself to the obligations related to creation but by taking into account factors pertaining to strategy, customer service and media efforts as well. His creativity, enthusiasm and his reliability make me recommend Sébastien without hesitation to any person who wishes to take on the services of a high-quality partner."

## MY WORK

### SAMPLE OF PROJECT

# W

